

# 3.3.1

## ADDITIONAL INFORMATION



**Registrar**  
IIS (deemed to be University)  
Mansarovar, Jaipur-302020

### 3.3.1 Additional Information

The University has created an appropriate ecosystem for Research and Innovation by developing acumen for taking initiative for creation & dissemination of knowledge and by establishing futuristic infrastructure to support such activities.

#### 1. IISU- Incubation Centre

The IISU Incubation Centre was established with the primary purpose to facilitate the creation of ideas and inventions that benefit society and importantly, are commercially ready by the end of the incubation program. The objectives of this Centre are:

- To foster an entrepreneurial culture by providing the students, alumni, and faculty, opportunities to transform their business ideas to reality. These facilities are also open to the general public.
- To nurture culture of innovation at campus
- Helping ideas to translate into reality and upgrade them to the level of commercial value.
- To create startup ecosystem at campus.
- To facilitate the availability of resources to the incubates in a mutually beneficial way.
- To provide a conducive working environment to the incubates to nurture their innovative ideas.
- To liaise with private and public sector funding sources, government agencies, industrial associations, Chamber of Commerce and industries to provide facilitation and networking with incubation companies.

#### Types of Services:









- Pre-Incubation services
- Assistance for preparing business plan and setting up a company
- Training to develop business skills
- Mentor support
- Arranging services related to accounting and legal areas
- Helping with bank finance and venture capital
- Networking with other entrepreneurs, customers and support agencies
- Support of IPR Cell for protection of inventions and rights in achievements










**REGISTRAR**  
IIS (DEEMED TO BE UNIVERSITY)  
Gurukul Marg, SFS, Mansarovar,  
Jaipur-302020 (Raj.) INDIA

At present IISU Incubation Centre is supporting 09 student startups. The details of the same are as follows:

### IISU Startups

  	<p><b>1. NHX (Now HOME XPRESS)</b></p> <p><b>Promoters:</b></p> <ol style="list-style-type: none"> <li>1. Alisha Asija: Handles marketing and sales management of the company</li> <li>2. Riya Bansal: Provides leadership, direction and management to finance and accounting work.</li> <li>3. Riya Sharma: Manages operations, and customer and vendor relationships.</li> </ol> <p><b>About the Venture:</b> NHX will be associating with home- chefs and providing them opportunities to showcase their talent by serving signature dishes of home- chefs from their own kitchen to the plates of customers. The USP of the venture is to serve signature dishes cooked by home- chefs.</p>
 	<p><b>2. SHRINKHLA</b></p> <p><b>Promoters:</b> Aayushi Khandelwal and Neha Garg are working as promoters for this startup.</p> <p><b>About the Venture:</b> It is dedicated towards providing clothing solutions to differently abled people in accordance with the latest fashion. The business process will include designing clothes as per the needs of differently abled people, giving clothes to manufacturer, taking manufactured clothes from manufacturer and shipping them to the target customers. The promoters are currently focusing on people suffering from Cystic Fibrosis and spinal cord injury with a target to provide customized clothes as per the demands of customers.</p>
 	<p><b>3. MECH ON WHEELS</b></p> <p><b>Promoters:</b> Jaishree Rathore and Saagarika</p> <p><b>About the Venture:</b> -The vision of this startup is to make an application through which all local mechanics, automate service centers and shops can be connected with customers to provide roadside assistance at any time and any place. They also provide required services to their customers in their odd hours by connecting them to their nearby mechanics to help them in any situation.</p>
	<p><b>4. HS Decors</b></p> <p><b>Promoters:</b> Shailja Prajapati, Rachita Ding</p> <p><b>About the Venture:</b> HS Decors proposes to offer comprehensive interior decoration services for homes, offices, restaurants and cafes. It will provide facilities to customer to decorate their space using scrap material, recycled products and craft made antiques. It also offers personalized services as per the needs of the target market.</p>

  
**REGISTRAR**  
 IIS (DEEMED TO BE UNIVERSITY)  
 Gurukul Marg, SFS, Mansarovar,  
 Jaipur-302020 (Raj.) INDIA

	<p><b>5. Garden Haat</b></p> <p><b>Promoters:</b>Riya Sharma is working as a Promoter for this startup.</p> <p><b>About the Venture:</b>Garden Haat is a proposes touse HYDROPONIC farming technique to grow leafy vegetables. Hydroponic is a method of growing plants without soil, and instead using mineral nutrient solutions in a water solvent.</p>
	<p><b>6. CHOCOHOLICZ</b></p> <p><b>Promoters:</b>UrmilJeswani&amp;DeepaJeswani.</p> <p><b>About the Venture:</b> - The venture is pillared on the activities with respect to manufacturing customized cakes and chocolates on order. It is based in Jaipur. Rajasthan</p>
	<p><b>7. Retrend Jewels</b></p> <p><b>Promoter:</b>Prachi Goyal</p> <p><b>About the Venture:</b>Retrend Jewels is a retail company that has created a brand concept consisting of all range of jewelry utilizing multiple channels of distribution. The promoters are seeking recurring investment to fund the growth of the brand. The plan that follows explains the market, the value proposition and their market segmentation strategy.</p>
 	<p><b>8. SOAPERS STOP</b></p> <p><b>Promoters:</b> DeepikaKaramchandani&amp;AshikaGupta</p> <p><b>About the Venture:</b> - SOAP TABLETSare pocket-sized tablets of natural vegan soap. They are easy to carry anywhere – on car trips, hikes and rides, camping, etc. They are made from all-natural vegetable materials that are friendly to the environment and to our skin. One tablet will create enough lather for you to wash your face and hands. It can be considered as most demandable product in next few years if people start understanding its use all over. It is one of the newest technological and biodegradable products (sustainable in nature) for next generation.</p>
	<p><b>9. ZENITH</b></p> <p><b>Promoter:</b> SahikhSeher</p> <p><b>About the Venture:</b> - ZENITH is a graphic organization which deals in making e-posters, digital portraits, and other digital things. This is run by a single person named ShaikhSaher, from Jaipur, Rajasthan. It deals in making vector portraits, digital paintings, cartoon caricatures and also stuff like mosaics, black and white. wobble. heads, etc., based on the customer requirements.</p>

  
**REGISTRAR**  
**IIS (DEEMED TO BE UNIVERSITY)**  
**Gurukul Marg, SFS, Mansarovar,**  
**Jaipur-302020 (Raj.) INDIA**

## **2. Centre for Research, Innovation and Training (CRIT)**

Centre for Research, Innovation and Training (CRIT) at IIS (Deemed to be University), Jaipur, has been established with a vision to collaborate with industries and other organizations to undertake cross-functional research and development, and organize training programmes while developing a symbolic setup encouraging competencies of both industry and academia for societal development. CRIT aims to provide an enabling environment for continuous development and growth of faculty and students for transforming them into real propositions through research, incubation and industry-institute-interaction leading to the development of futuristic and commercially viable technologies and businesses.

## **3. Research Promotion Committee**

The University has constituted a Research Promotion Committee to encourage and promote research activities among its students and faculty members by facilitating and monitoring research-based initiatives and recommending grant of seed money for Research Projects. The Committee facilitates and promotes research by enabling faculty members to keep themselves abreast with the latest trends in the field of research by undertaking independent projects. The Committee also ensures quality assurance and enhancement of research acumen through interactive sessions with experts and guest lectures on current trends. Research Advisory Committees (RAC) have also been constituted in all Departments offering M.Phil/Ph.D..programmes to supervise the quality of research, approve research proposals, monitor the yearly progress of research scholars and felicitate the meritorious ones annually.

## **4. Financial & Infrastructure Support for Research & Innovation**

- In order to promote research, a seed money upto Rs. 25000 is provided to young faculty members in the form of Research Projects to initiate the research. By undertaking the project, the faculty members gain experience and confidence to apply to external agencies for funding of major/minor projects.
- Faculty members who have registered as part time PhD Scholars at the University are provided a concession of 50 % in total fee.
- In order to promote research among students, Student Research Projects are supported with a financial grant up to Rs. 5000 to complete the project.



**REGISTRAR**  
**IIS (DEEMED TO BE UNIVERSITY)**  
**Gurukul Marg, SFS, Mansarovar,**  
**Jalpur-302020 (Raj.) INDIA**

- The University has well equipped research laboratories with trained technicians and proper protocols to provide the necessary support to the faculty and students involved in research work.
- The R&D Labs at the University have been recognized under the "Scientific and Industrial Research Organization" (SIRO) scheme of the Department of Scientific and Industrial Research, Government of India.
- The University sanctions financial support for procuring high- end research equipment for the labs to promote quality research work and innovation.

The University also brings out the following publications annually:

- *Journal of Social Sciences* (ISSN 2319-2593)
- *Journal of Arts* (ISSN 2319-5339)( UGC-CARE listed)
- *Journal of Science & Technology* (ISSN 2319-2607)
- *Journal of Commerce & Management* (ISSN 2320-4907)

#### 5. 'CONNECT' – Industry Academia Cell

The University offers effective consultancy services under the aegis of 'CONNECT' –Industry Academia Cell, which connects various organizations/industries with specialized academic expertise in a wide range of disciplines. It helps not only to meet the requirements for scientific and technical skills that are not held in-house, but also to promote strategic goals, market inputs, concept development, and efficiency enhancement. It provides flexible solutions with the diverse range of skills of faculty members of the University available as individual subject specialists and multidisciplinary teams. The Cell covers everything from business strategy development to complex technical issues over short or long term, as the case may be.

#### 6. IISU Digital Library

- **Central Library of University** is an agile setup that is improving continuously to contribute towards the University vision to achieve excellence in education and research
- **Refread IISU Digital Library** is a single discovery interface which has integrated to provide article level search across all open access and subscribed databases. like EBSCO-BSE, JSTOR, ProQuest, Questia, Delnet, etc., journals & eBooks from all publishers: a massive library of full-text web resources.



**REGISTRAR**  
**IIS (DEEMED TO BE UNIVERSITY)**  
 Gurukul Marg, SFS, Mansarovar,  
 Jaipur-302020 (Raj.) INDIA.

- More than 9000 full text journals from quality OA publishing sources
- Over 1,20,000 full- text thesis, dissertation and course documents
- Over 80,000 audiovisual learning resources for school and college going students.
- Over 10000 academic presentations from SlideShare and authorSTREAM

The University has also been identified as a remote centre by IIT Bombay for its outreach programmes, by virtue of which it has access to several live sessions on Teacher Trainings and Interactions; the Transition from College to the Corporate World; Soft Skills and Workplace Communication; ICT for Education, and on Pedagogy for Online and Blended Teaching-Learning Processes.



**REGISTRAR**  
**UIS (DEEMED TO BE UNIVERSITY)**  
Gurukul Marg, SFS, Mansarovar,  
Jaipur-302020 (Raj.) INDIA